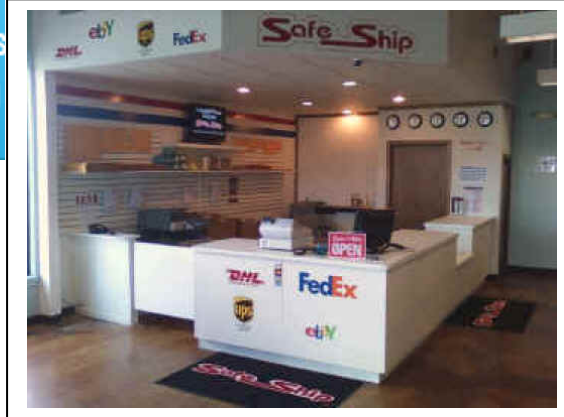


Popular Franchises  
Latest Franchises  
Home Based Franchises  
Advertising Promotion  
Appliance Repair & maintenance  
Automotive Services  
Beauty franchises  
Business Services  
Care Service Franchises  
Children's franchises  
Cleaning Services  
Clothing & Accessories  
Coffee, Juice & Ice Cream Franchises  
Computer & Internet  
Employment & staffing  
Fitness Franchises  
Food franchises  
Gardening services  
Healthcare  
Home Based  
Home improvements  
Latest Franchises  
Mobile franchises  
Pet franchises  
Photography & Art  
Professional Services  
Property Maint / Emergency  
Real Estate  
Sales and marketing  
Signage, Print & Design  
Specialist Retail  
Sport & Recreation  
Training & Development  
Travel franchises  
Veteran Friendly franchises  
Women Franchises



## Mini Store Can Produce Major Profit

Name: Tim Wiesner  
Location: Noblesville, Indiana  
Franchise: Safe Ship

### Why I chose franchising and Safe Ship

Safe Ship was the only one that had a Mini-Store idea. I only had 400 square feet and they knew exactly what I needed and how to make it work.

### What I did before buying my Safe Ship franchise

I was laid off. The housing market and building homes is dead here. So there is no business and no jobs.

### How I raised the finances to buy Safe Ship franchise in Appleton

I used personal savings and a small loan against my home, a second mortgage.

### The training and support I receive from Safe Ship

It is good. I feel very comfortable now. I suppose like everyone, I felt scared at first. I never had my own business before. Safe Ship really helped me with that and gave me reports on the computer for figuring my taxes and everything including figuring my daily sales expenses. They've been great.

### The challenges I have faced

Being patient is the hardest thing. My Mini-Store is in a convenience store. It is a little slower start up than a full size store, but your expenses are much lower and your break even point is easier meet.

### My advice to someone thinking of buying their first franchise

Do it now. Find a franchiser that shares your passion. It is important that your franchiser takes you and your success serious. Even though the economy is down, this has been a good time to start a business. I think I am successful because I have been taught how to do it right. I am thankful that Safe Ship is my partner in my business.

### My plans for the future

To open a full size Safe Ship store next year.